



EUROPEAN TOP EXPERTS ABOUT OPEN INNOVATION DEBATE IN VALENCIA IN THE MIDST OF THE PROJECT OPEN NEW FOOD

Last Monday 21st September, the Final Conference of the project “Open New Food: Open Innovation for New Food Product Development in the European Food Industries” was carried out in Valencia.

OPEN NEW FOOD is a project developed by a wide consortium coordinated by FEDACOVA with the participation of SETBIR (Turkey), SEVT (Greece), FFDI (Czech Republic), Aalborg University (Denmark), AINIA (SPAIN) and Ghent University (Belgium).

This Conference was the culmination of it whose main objective was to increase agrifood managers’ knowledge and skills about Open Innovation through the development and then realization of courses in every partner’s countries.

During the conference, apart from representative of FEDACOVA and AINIA, we had the opportunity to assist to two Master Class from Aalborg University and Ghent University. We also counted with the participation of CONSUM as a top agrifood distributor in the Conference. The end of the Conference was a round table between the different speakers and the participants; the participation of a representative from the Valencia Polytechnic University with a deep knowledge at regional level of the topic was very interesting also.

The project is financed by the European Commission through the LIFELONG LEARNING PROGRAMME 2013. For more information: www.opennewfood.eu

Picture Final Conference

